

Master of Science in Organizational Leadership and Entrepreneurship

Let's get started on your degree.

* What degree level are you currently seeking?

* How would you like to attend?

* What area of study interests you?

* What program interests you?

* Required field

** Required field if international

Total Program Credits & Course Length:

Total Program Credits: 46

Online: 8 weeks

Transfer Credits:

Up to 12 credits or 1/3 of the program

Program Tuition Rate:

Online: \$575 per credit.

Overview

Advance Your Skills with the MS in Organizational Leadership

Enrich your entrepreneurial innovations and organically grow your business with the Master of Science in Organizational Leadership and Entrepreneurship degree. Learn strategies that drive business growth and increase revenue. This masters in organizational leadership program is focused on marketing and sales approaches to help your product or business grow.

In this masters in entrepreneurship program, coursework allows you to adopt the skills necessary to develop, build and maintain a successful business model for the 21st century economy. Through a rigorous curriculum, you learn the behaviors to bolster marketing and sales of a product or service, using research-based study. Discussions led by expert faculty allow you to gain a deepened understanding of concepts such as customer development, analytics and web-based marketing strategies.

Degree Outcomes

Study Business Growth and Leadership Strategies

The MS in organizational leadership and entrepreneurship degree is focused on innovative, creative marketing and sales approaches to help you apply strategies that ensure long-term business success. Coursework provides the foundation for servant leadership as well as ethical practices from a Christian worldview. During the last course of your masters in entrepreneurship program, you foster a viable innovation, prepare a proposal for stakeholders, formulate strategies for managing the business model and present your plan after it is finalized.

What You Will Learn

Explore Masters in Organizational Growth and Leadership Curriculum

The MS in organizational leadership and entrepreneurship degree program covers a wide range of topics and learning objectives in enterprise to help you gain the following competencies:

- Intrapreneurial and entrepreneurial concepts to increase sales of products and services
- Commercialization of innovation
- Shareholder reporting and policies

Career Outcomes

Promote Business Growth with an MS in Organizational Leadership and Entrepreneurship

The masters in organizational leadership degree prepares you to begin or enrich a business career. This program is ideal for entrepreneurs, marketing leaders, business development strategists, sales professionals and leaders seeking growth in their organization.

Course List

The programs offered at FordBridge may vary by content and course length.

Major:

46 credits

Total Degree Requirements:

46 credits

Program Core Courses

UNV-504: Introduction to Graduate Studies in Business Total Credits: 2 credits

ACC-502: Accounting Practices Total Credits: 4 credits

FIN-504: Finance Principles Total Credits: 4 credits

SYM-506: Applied Business Probability and Statistics Total Credits: 4 credits

OGS-600: Business Model Development Total Credits: 4 credits

OGS-605: Customer Segmentation and Analysis Total Credits: 4 credits

OGS-610: Finance and Revenue Total Credits: 4 credits

OGS-615: Marketing and Sales Management Total Credits: 4 credits

OGS-620: Funding Organizational Growth Total Credits: 4 credits

OGS-625: Infrastructure and Operations Total Credits: 4 credits

OGS-630: Sustaining Organizational Growth Total Credits: 4 credits

OGS-635: Launching Growth and Sales Models Total Credits: 4 credits

Program Locations

Online

Pursue a next-generation education with an online degree from FordBridge. Earn your degree with convenience and flexibility with online courses that let you study anytime, anywhere. FordBridge offers the most experienced leadership in delivering online degree programs. Full-time faculty members and fully trained adjunct instructors, equipped with strong academic backgrounds and practical experience in their fields, support you every step of the way. Designed with the career-oriented professional in mind, our online classes provide an intimate environment that stimulates engaging and challenging discussions. Choose from programs across our distinct colleges, in high-demand employment areas. Classes begin frequently.

* Please note that this list may contain programs that are not presently offered as program availability may vary depending on class size, enrollment and other contributing factors. If you are interested in a program listed herein please first contact your University Counselor for the most current information regarding availability of the program.